

# Personal Unified Communications

Making the shift to Personal UC MUST be at the top of every business and IT leader's priority list.

The workplace has changed forever. Millennials have invaded the workforce and are demanding a more flexible, agile work environment. Teams are increasingly mobile, virtual and fluid; made up of people who are on the road, in home offices as well as at company sites.

The Answer? Personal UC. The ability to deliver a consistent set of UC services to any user, on any device, in any work location to make workers more productive and organizations more competitive.



Personal UC shifts the communications value proposition from technology to business benefit. Personal UC lowers costs, improves productivity, shortens time to information and streamlines business processes.

## Who Benefits?



### The IT Organization

- Fast deployment times
- Simplified operations
- Investment protection
- Fewer support calls and reduced training expenses
- Support for BYOD initiatives



### The C-Suite

- Greater business agility
- Faster time to market
- Competitive advantage
- Budget flexibility
- Company-wide key performance indicators
- Greater IT-business alignment



### The Business Leader

- Greater employee productivity
- Improved customer service
- Greater business intelligence
- Finding and retaining engaged employees



### The Worker

- Simplified collaboration
- Faster time to information
- Greater utilization of collaboration tools
- Optimized for generational differences

Implement Personal UC and you'll leapfrog the competition. Ignore it and you risk becoming irrelevant. Click [here](#) to read the full Personal UC report.